



BABSON /BUILD

THE **ENTREPRENEURSHIP** PROGRAM
FOR UNIVERSITY STUDENTS



BABSON /BUILD

A TRANSFORMATIONAL LEARNING EXPERIENCE

BABSON'S GLOBALLY RECOGNIZED ENTREPRENEURIAL THOUGHT AND ACTION® (ET&A) METHODOLOGY TEACHES UNDERGRADUATES, GRADUATES, AND EXECUTIVES TO BALANCE ACTION, EXPERIMENTATION, AND CREATIVITY WITH A DEEP UNDERSTANDING OF BUSINESS FUNDAMENTALS AND RIGOROUS ANALYSIS.



IGNITE YOUR ENTREPRENEURIAL SPIRIT

During a one- to three- week period, the Babson Build program—based on the principles of Entrepreneurial Thought and Action®—prepares you to leverage the power of entrepreneurship to accelerate your potential and create new opportunities for the future.

While participating in Babson Build, you'll learn in a hands-on, collaborative setting designed to help you develop fresh perspectives. You will examine business challenges with your classmates, hear from engaging guest speakers, and put what you learn into practice through business simulations and pitch competitions.



CLASSES ARE TAUGHT BY RENOWNED
BABSON FACULTY MEMBERS WHO
ARE LEADING ACADEMICS AND
EXPERIENCED ENTREPRENEURS.

DYNAMIC CLASSMATES

Babson Build provides a unique opportunity to bond with fellow students from all around the world, both in and out of the classroom. Make friends with future entrepreneurial leaders from a variety of cultures as you live and learn together on Babson's campus.



A LIVING AND LEARNING CAMPUS

We encourage students in the program to enjoy their time on our picturesque campus. Take advantage of our many convenient study spaces, grab a bite to eat from one of Trim Hall's many delicious dining options, or get to know your classmates better over drinks at the campus pub*.

BABSON BUILD OFFERS A DYNAMIC, FUN, AND UNFORGETTABLE LEARNING EXPERIENCE.



#BabsonBuild



**Legal drinking age in the United States is 21.*

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BABSON COLLEGE / BABSON.EDU

DISCOVER HUBS OF ENTREPRENEURSHIP

Participants of Babson Build are encouraged to explore nearby Boston and Cambridge, two modern centers of innovation filled with famous historical landmarks. Whether you're looking to enjoy the nightlife, go shopping, or sightsee, we offer plenty of opportunities to head into the city .



OUR CAMPUS IS LESS THAN 30 MINUTES
FROM BOSTON, AND LESS THAN FOUR
HOURS FROM NEW YORK CITY!



ARE YOU READY TO GROW AS AN ENTREPRENEURIAL LEADER?

LEARN MORE ABOUT HOW YOU CAN TAKE PART IN
BABSON BUILD EXPERIENCE.

WWW.BABSON.EDU

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